

## Local Economic Development Group meeting, 30 Jan 2014, 6.30pm

PRESENT Matt Hayter, Rowena Swallow (Chair), John Hill, Neil Peet, Paul Ford, Lucy Davis, Christine Prest, Ric Walker, Lesley Hubbard

APOLOGIES Ron Tulley (Town Councillor, Chamber of Commerce Link)

Issues for consideration:

1. Linkages and connections with the Chamber and the BID going forward

BID – town appearance, marketing, events. E.g. of overlap with neighbourhood plan = signposting. 90% businesses represented = retail, food and drink, accommodation.

Chamber – key issues:

European and National Government legislation on trading, particularly street trading; e.g. regulating areas where people can trade; e.g. permanent employment and living wages – can we reward businesses that provide these?; e.g. protecting the unique nature of St Ives/Cornwall – small businesses.

How can we interlink the interests of the Chamber, BID and neighbourhood plan?

e.g. how a neighbourhood plan encourages the character of its town?

And then....how does all of this feed into a broader Economic Strategy for St Ives? The Local Economic Development Group will take this forward, with input from the Chamber.

2. The neighbourhood plan schedule for draft policies to be produced

The current Project Plan states March/April for draft policies to be drawn up and out to consultation. This may be revised to April/May.

3. Next steps, visioning and strategy workshops

**Invite Chamber members to 3-4 sessions**, well prepared and with a clear focus, e.g. what is the neighbourhood plan, what is your vision for the future of St Ives economy? Suggest policy areas to keep discussion focused.

Concentrated 3 hour evening session. Late March.

**Open Chamber meeting** – planned for end Feb – 15 mins presentation on neighbourhood plan.

**Open visioning workshops.**

**ACTION:**

- **Sub-group to meet to plan March sessions – Lucy, Andrew, John, Matt – Wed 26 Feb, 7pm, Café Art. Lucy to email details.**
- **Chamber will ask Ron Tulley to present at open Chamber meeting;**
- **Local Economic Development group to meet to plan open visioning workshops.**

4. Core research and consultee groups

Need to consider industrial expansion, balanced with local residents' needs and green/brown field site development.

Need an active Facebook page, with a dedicated coordinator.

**ACTION:**

- **Rowena will read and digest the existing evidence that Rita has collated;**
- **Christine and Lesley will design a questionnaire to take out to different areas of the town.**

5. The name of the group/project

Postponed to next meeting.

Date of Next Meeting: Thurs 13 Feb, 6.30pm, Café Art.

The meeting ended at: 9.00pm